

NAACP



BEVERLY HILLS & HOLLYWOOD

Mission Statement

The mission of the National Association for the Advancement of Colored People is to ensure the political, educational, social, and economic equality of rights of all persons and to eliminate racial hatred and racial discrimination.

Vision Statement

The vision of the National Association for the Advancement of Colored People is to ensure a society in which all individuals have equal rights and there is no racial hatred or racial discrimination.

Objectives

The following statement of objectives is found on the first page of the NAACP Constitution and the principal objectives of the Association shall be:

- – To ensure the political, educational, social, and economic equality of all citizens
- – To achieve equality of rights and eliminate race prejudice among the citizens of the United States
- – To remove all barriers of racial discrimination through democratic processes
- – To seek enactment and enforcement of federal, state, and local laws securing civil rights
- – To inform the public of the adverse effects of racial discrimination and to seek its elimination
- – To educate persons as to their constitutional rights and to take all lawful action to secure the exercise thereof, and to take any other lawful action in furtherance of these objectives, consistent with the NAACP's Articles of Incorporation and this Constitution.